



Six Easy Steps to Raise \$500

If this is the first time you've tried to raise money, we want to give you all the tools and confidence to make it as simple and fun as possible. The 6 easy steps below will give you the roadmap you need to succeed in your fundraising. When you reach your initial fundraising goal, go back and raise it further to motivate yourself and your donors.

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| 1. Donate to yourself. It all begins with you. | \$ 25 |
| 2. Ask 4 family members to donate \$25 each. | \$100 |
| 3. Ask 10 friends (and other family members) to donate \$15 each. | \$150 |
| 4. Ask 5 co-workers to donate \$25 each. | \$125 |
| 5. Ask your boss for a company donation of \$50. | \$ 50 |
| 6. Ask 2 neighbors to donate \$25. | \$ 50 |

TOTAL: \$500

Add just 4 more steps to raise reach \$900:

Now that you've raised \$500, you know how good a fundraiser you can be. So why not increase your goal? Here are four more easy steps to raise even more money.

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| 1. Ask 4 local business to donate \$25. | \$100 |
| 2. Ask 5 members of an organization where you belong for \$10 donations | \$ 50 |
| 3. Ask your doctor, lawyer, etc. to donate \$25. | \$100 |
| 4. Ask for donations in lieu of gifts for your birthday party | \$150 |

TOTAL: \$900

Add one more step to raise another \$100 to reach \$1,000!

Use social media like Facebook, Twitter, Instagram, etc. to blast and share what you are doing and why. It's that easy to raise another \$100 or more. Try choosing a different group of friends each week.

TOTAL: \$1000