SOUNDWATERS HarborFest 17

CELEBRATING STAMFORD HARBOR

Saturday, August 26

Harbor Point Waterfront

#StamfordHarborFest

Introduction

Stamford is a waterfront city with a rich maritime history in shipping, fishing, swimming and boating. Until fairly recently, however, the engine and working hub of the waterfront, Stamford Harbor, has been largely inaccessible by the general public. Access to the harbor was reserved for the relatively few fortunate home and boat owners or by private industry. Consequently, Stamford Harbor has been largely ignored, taken for granted and underused by Stamford residents, a risky relationship with the region's dominant natural resource.

Stamford's relationship with its harbor and with Long Island Sound beyond is beginning to change. The development of Harbor Point with its thousands of apartments and new residents has shifted an increasing segment of the population to within feet of the waterfront. Additionally, SoundWaters' impending Harbor Center project at the waterfront Boccuzzi Park, the culmination of the city's greenway connecting downtown Stamford to the waterfront, will attract residents and tourists alike to a state of the art facility for marine and environmental education and community sailing, boating and waterfront activities. ***Stamford is on the cusp of a whole new relationship with its harbor and with Long Island Sound.***

Following a successful event in 2016, which attracted over 5,000 people during the day and an additional 10,000 for fireworks, SoundWaters HarborFest is becoming Stamford's celebration of its harbor and vibrant sea shore amenities.

About SoundWaters

SoundWaters, founded in 1989, is the premier environmental education organization focused on the protection of Long Island Sound and its watershed. Annually, SoundWaters hosts shipboard and land-based programs for 32,000 children, including 11,000 from underserved communities. SoundWaters works in partnership with schools, communities, civic organizations, businesses and other environmental and educational organizations to develop experiences that foster a sense of responsibility for the environment and encourage actions that ensure the sustainable future of the Long Island Sound ecosystem. For more information, please visit SoundWaters.org

Goals for SoundWaters HarborFest 17:

- Promote the beauty, utility and growing accessibility of Stamford Harbor
- Provide opportunities for all ages to have fun by and on the Harbor
- Educate people about the vibrant, but fragile Harbor ecology
- Promote a lifestyle and activities that protect the Harbor and Long Island Sound

Overview of SoundWaters HarborFest 17:

- Takes place on August 26, a peak summer weekend date
- Hosted at Harbor Point, home to 5,000 young professionals
- Includes fun activities for all ages on and beside the harbor
- Features environmentally friendly activities, exhibitors and vendors
- Evening ends with a spectacular Stamford fireworks show
- Projected attendance: 8-10,000 people (day); 15-20,000 people (evening)

HarborFest Activities under consideration. All activities are available for sponsorship.

- Maritime Photography Contest
- Kayaking and Paddling Boarding
- Schooner daytime and sunset sails for the public
- HarborFest Village
- Waterfront painting classes
- Carnival Rides
- Live Music Sound Stage
- Food & Beverages from Harbor Point restaurants
- Zumba
- Children's Activities
- Seaside Mini-Golf
- Historic Harbor Guided Boat Tours
- Cardboard Kayak Race
- Dockside Oyster education and Oyster Bar
- Canoe Tug of Wars
- Dockside Boat Tours
- Fly casting & Fishing
- Jet Ski demonstrations and rides
- Yoga – on land and on paddleboard
- Police, Fire and Coast Guard rescue demonstrations
- Education Stations
- SCUBA Diving

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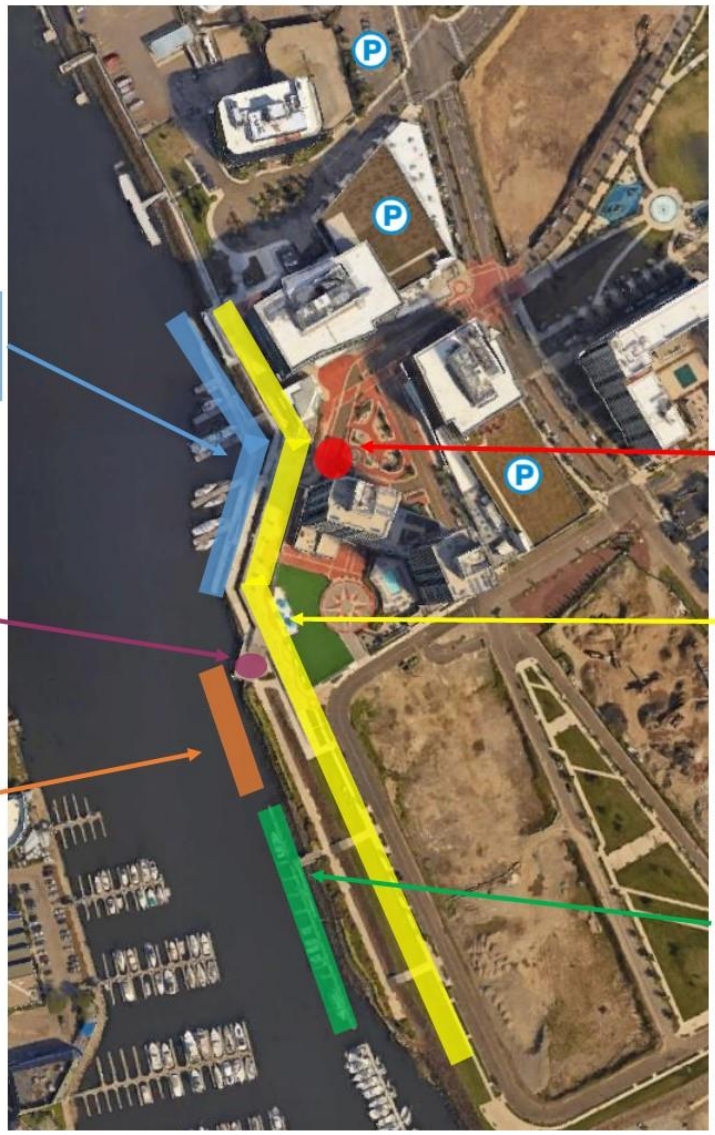

Waterfront
Ships
Cardboard Kayak Race

Parking

Information

Yoga
Zumba
Music

HarborFest Village
Vendors
Kids Activities
Painting
Activities for All Ages

Canoe Tug of War

Kayak & Paddle Board Rentals

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HarborFest Village Exhibitor Registration Form

Yes, I would like to confirm participation in the Vendor Village at SoundWaters HarborFest 17. Please reserve ___ space(s) for me at $550 per space.

Exhibitor Information

Company Name_____

Contact Name _____

Billing Address _____

City _____ State_____ Zip_____

Phone _____ Email _____

Site Information

The exhibit space is 10' x 10'. Exhibitors will be provided 1-6' table and 2-chairs.

Electricity available on first come, first served basis. Does Exhibitor require electricity? __ No __ Yes

Please list items you will using that require electricity (i.e. TV, Computer)

_____

Payment Information

Payment may be made online at www.soundwaters.org/harborfest

___ Please Invoice Me

___ Check enclosed (made payable to SoundWaters and mail to 1281 Cove Road, Stamford CT 06902)

For further information, please contact Tamara Ketler: 203 531 3047 tamara@tmk-eventmarketing.com

The event is rain or shine. All sales are final. No refunds. If the event is cancelled due to natural disaster (i.e. hurricane conditions) SoundWaters will not be liable for any purchases made specifically for the event or the staffing commitments made for the event.