



Sample Fundraising Letter for an Individual

Dear Annie,

On Saturday, July XX, I'll be paddling my kayak / paddle board over four miles on Long Island Sound in the SoundWaters Flotilla. I'll be doing this with hundreds of other paddlers of all ages to raise money for education, research and stewardship to protect and preserve the Sound and I'm hoping you will support me with a donation. You can go to my personal webpage at SoundWatersFlotilla.org.

Long Island Sound is our greatest natural resource and our playground and I hope that you feel as strongly about protecting it as I do. Now more than ever we need to act on behalf of the environment and you can do that by either making a donation or paddling with me. The money we raise will help protect the Sound for generations.

If we don't speak for Long Island Sound, who will? I hope you will join me in the Flotilla or make a donation.

Thank you so much for your support.