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PepsiCo Mentors Visiting SoundWaters on April 10 to Inspire the Science Stars

PepsiCo Joins Forces with SoundWaters to Build Girls Passion for Science

Stamford, CT – On Monday, April 10, professional women from PepsiCo in Purchase, NY will step into SoundWaters’ Coastal Education Center on Cove Island to address a very different crowd than what they’re used to. They will come face to face with 120 enthusiastic Stamford elementary and middle school girls who will be converging on SoundWaters during their school vacation week as part of the Science Stars program, SoundWaters’ acclaimed girls-in-science program. SoundWaters, the Stamford-based environmental education organization has conducted Science Stars since 2007, immersing over 1,000 girls in science and other STEM subjects over that period. Science Stars is free for all the girls.

Every day of school vacation SoundWaters education team will lead the Science Stars through coastal field studies and laboratory experiments. The girls will also sail on the schooner SoundWaters during the week, testing the water of Long Island Sound, learning navigation and studying marine animal life up close.

Leigh Shemitz, President of SoundWaters, describes Science Stars as “among our most successful and in-demand science-enrichment programs” for an underserved segment of the student population. “Results from past years show that we are also encouraging them to become more confident and independent,” Shemitz said.

In addition to their full schedule of exploration and experiments, the Science Stars conduct experiments with professional woman mentors each day. In addition to PepsiCo, the girls will meet mentors from Sikorsky Aircraft, Xylem and Q88.

Science Stars is made possible by generous funding from PepsiCo, People’s United Bank, Purdue Pharma, Xerox and Fairfield County’s Community Foundation-Donor Advised Fund.

About SoundWaters

SoundWaters, founded in 1989, is the premier environmental education organization focused on the protection of Long Island Sound and its watershed. Annually, SoundWaters hosts shipboard and land-based programs for 32,000 children, including over 10,000 from underserved communities. SoundWaters works in partnership with individuals, schools, communities, businesses, civic organizations, and other environmental and educational organizations to develop experiences that foster a sense of responsibility for the environment and encourage actions that ensure the sustainable future of the Long Island Sound ecosystem. For more information, please visit www.soundwaters.org.

Photo Attached: Intrepid Science Stars test the waters of Long Island Sound (photo credit: Mike Bagley).



Protecting Long Island Sound Through Education for Over 20 Years

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