



Saturday, August 25
Harbor Point Waterfront

Introduction

Stamford is a waterfront city with a rich maritime history in shipping, fishing, swimming and boating. Until fairly recently, however, the engine and working hub of the waterfront, Stamford Harbor, has been largely inaccessible by the general public. Access to the harbor was reserved for the relatively few fortunate home and boat owners or by private industry. Consequently, Stamford Harbor has been largely ignored, taken for granted and underused by Stamford residents, a risky relationship with the region's dominant natural resource.

Stamford's relationship with its harbor and with Long Island Sound beyond is beginning to change. The development of Harbor Point with its thousands of apartments and new residents has shifted an increasing segment of the population to within feet of the waterfront. Additionally, SoundWaters' impending Harbor Center project at the waterfront Boccuzzi Park, the culmination of the city's greenway connecting downtown Stamford to the waterfront, will attract residents and tourists alike to a state of the art facility for marine and environmental education and community sailing, boating and waterfront activities. ***Stamford is on the cusp of a whole new relationship with its harbor and with Long Island Sound.***

Following two successful events in 2016 & 2017, which, combined, attracted almost 10,000 people, SoundWaters HarborFest is becoming Stamford's celebration of its harbor and vibrant sea shore amenities.

About SoundWaters

SoundWaters, founded in 1989, is the premier environmental education organization focused on the protection of Long Island Sound and its watershed. Annually, SoundWaters hosts shipboard and land-based programs for 32,000 children, including 11,000 from underserved communities. SoundWaters works in partnership with schools, communities, civic organizations, businesses and other environmental and educational organizations to develop experiences that foster a sense of responsibility for the environment and encourage actions that ensure the sustainable future of the Long Island Sound ecosystem. For more information, please visit SoundWaters.org

Goals for SoundWaters HarborFest 18:

- Promote the beauty, utility and growing accessibility of Stamford Harbor
- Provide opportunities for all ages to have fun by and on the Harbor
- Educate people about the vibrant, but fragile Harbor ecology
- Promote a lifestyle and activities that protect the Harbor and Long Island Sound

Overview of SoundWaters HarborFest 18:

- Takes place on Saturday, August 25, a peak summer weekend date
- Hosted at Harbor Point, home to 5,000 young professionals and families
- Includes fun activities for all ages on and beside the harbor
- Features environmentally friendly activities, exhibitors and vendors
- Projected attendance: 5,000 people

HarborFest Activities under consideration. All activities are available for sponsorship.

- Boat Rides on the Harbor
- Cardboard Kayak Races
- Schooner daytime and sunset sails
- HarborFest Village
- Waterfront painting classes
- Live Music Sound Stage
- Harbor Point restaurant specials
- Fly casting & Fishing Lessons
- Historic Harbor Boat Tours
- Canoe Tug o' Wars
- Dockside Oyster education
- Oyster Bar
- Dockside Boat Tours
- Jet Ski demonstrations and rides
- Food Trucks
- Police, Fire and Coast Guard rescue demonstrations
- Children's Boat Building
- Seaside Mini-Golf
- SoundWaters Education Stations
- SCUBA Diving



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HarborFest Village Exhibitor Registration Form

Yes, I would like to confirm participation in the Vendor Village at SoundWaters HarborFest 18.
Please reserve ___ space(s) for me at \$550 per space.

Exhibitor Information

Company Name _____

Contact Name _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Site Information

The exhibit space is 10' x 10'. Exhibitors will be provided 1-6' table and 2-chairs. Tents are not provided.

Electricity available on first come, first served basis. Does Exhibitor require electricity? ___ No ___ Yes

Please list items you will using that require electricity (i.e. TV, Computer)

Payment Information

Payment must be made in advance. No space will be reserved without payment.

Pay Online at SoundWaters.org/HarborFest

Charge my credit card: CC # _____ cvv# _____ Exp. Date _____

For further information, please contact Tamara Ketler: 203 531 3047 tamara@tmk-eventmarketing.com

The event is rain or shine. All sales are final. No refunds. If the event is cancelled due to natural disaster (i.e. hurricane conditions) SoundWaters will not be liable for any purchases made specifically for the event or the staffing commitments made for the event.