Sample Fundraising Letter for a Couple

Dear Annie,

On Saturday, July XX, Bill and I will be paddling our kayak / paddle boards over four miles on Long Island Sound in the SoundWaters Flotilla. We’ll be doing this together with hundreds of other paddlers of all ages to raise money for education, research and stewardship to protect and preserve the Sound and we’re hoping you will support us with a donation. You can go to our team webpage at SoundWatersFlotilla.org.

Long Island Sound is our greatest natural resource and our playground and we hope that you feel as strongly about protecting it as we do. Now more than ever we need to act on behalf of the environment and you can do that by either making a donation or paddling with us. The money we raise will help protect the Sound for generations.

If we don't speak for Long Island Sound, who will? I hope you will join us in the Flotilla or make a donation.

Thank you so much for your support.